

## COURSE OUTLINE

# Multimedia Practices

Encounter, understand and acquire industry level skills and knowledge. These include creative thinking, creative digital graphic source files, layout and interface design, design constraints, project planning and enhancing the workflow, professional practice, archiving and creating PDFs.

**Chapter 1 Introduction**

Introduction  
Multimedia Products

**Chapter 2 Creative Thinking**

Visualisation  
Brainstorming

**Chapter 3 Creating Digital Graphic Source Files**

Digital Photography  
Digital Scanning

**Chapter 4 Layout and Interface Design**

Use of Effective Design in Terms of Layout  
Navigation  
Interface Design  
Colour Theory  
Typography

**Chapter 5 Design Constraints**

Project Resourcing  
Briefs  
Corporate Identity

**Chapter 6 Project Planning**

Script Writing  
Storyboarding

**Chapter 7 Enhancing Workflow**

Workflow (Adobe Products)  
Workflow (Macromedia Products)

**Chapter 8 Professional Practice**

Workspace Practices

**Chapter 9 Archiving**

Different File Types

**Chapter 10 PDFs**

PDFs

**Chapter 11 Methods and Techniques**

Methods and Techniques

**Chapter 12 Legal and Ethical Constraints**

Legal and Ethical Constraints